



ROYAL LATIN
SCHOOL

600
YEARS

Premium Sponsor Invitation

600th Anniversary Gold Gala Ball & Royal Latin 'Extraordinary People' Awards

In 2023, The Royal Latin School in Buckingham will celebrate its 600th anniversary - making it the 100th oldest school in the world. On Saturday 30th September 2023, members of the school community - past and present - from all over the world, plus VIPS from the local community will gather to celebrate this incredibly special year, at a spectacular Gold Gala Ball, incorporating the inaugural Royal Latin 'Extraordinary People' Awards.

We'd like to offer you the opportunity to take centre-stage at this flagship event in our calendar and to play an important, memorable part in our special 600th year . . .

600



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Your premium sponsor package details

In return for becoming our premium sponsor, we'll offer you a proactive approach to creating a bespoke package of benefits to meet your particular company objectives, plus:

- ❖ Two VIP tables of 10 in the celebration marquee
- ❖ Entry to the VIP drinks reception, with our special guests
- ❖ Upgraded drinks package, complimentary bottle of 2023 Gin per table
- ❖ Priority parking for you and your guests
- ❖ Product placement & networking opportunities at the event itself to 400 guests, including those from the worlds of business, military, sports & entertainment, as well as local dignitaries and decision makers
- ❖ Official event photos & complimentary guest photos





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Your audience awaits...

We can offer you a wide range of meaningful marketing opportunities, including:

- ❖ Logo placement on Gala Ball communications over 12+ months, to include:
- ❖ Dedicated event web page, linked to your website/product
- ❖ Inclusion in monthly school newsletter to parents, circulation 1800
- ❖ Inclusion in two alumni magazines (print & pdf versions), circulation 4,500 globally
- ❖ Gala Ball promotions & sponsor thank you posts on social media, school, alumni & 2023 channels over 12+ months
- ❖ An event sponsor case study for you to use to demonstrate the impact of your sponsorship to your stakeholders





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We'll make it memorable...

Your premium sponsorship benefits will endure far beyond the big night. We believe your company will benefit from:

- ❖ Permanent membership of our corporate network, with networking & recruitment opportunities via engagement with our 6th form, graduates & global alumni network of all ages
- ❖ Association with a 600 year old, highly respected institution with an incredible heritage & a reputation for excellence & innovation
- ❖ Introduction to the Royal Latin global community of consumers & decision makers





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Our event pedigree is exemplary...

We're not your standard school event team; between us we have more than 50 years of spectacular event management and marketing experience, including staging Royal Latin events at Blenheim Palace, Waddesdon Manor, the Houses of Parliament, The RAF Club, London private banks, Mercedes AMG Petronas F1 team, The Emirates Stadium, Whittlebury Park and Williams F1 team.

Our guests appreciate our high standards, as you can see!

"Super dinner! A perfect storm of venue, story, relationships and team with a powerful backdrop."

"The venue was truly unique, offering a one off experience which we very much appreciated. It certainly was an evening to remember."

"Last night was an absolute delight...I had a great time and got to meet some truly remarkable people."

"Congratulations on an event with style, charm and class."

"A terrific night, and a roaring success - I look forward to working with you in future."

"Our clients enjoyed a wonderful evening, full of fine food and wine, amazing speakers and a location that was just stunning. My thanks to you."

"A superbly organised event; good to meet so many new people."



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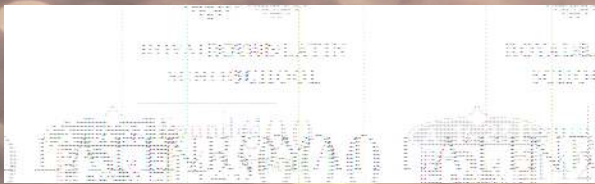
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Premium Sponsorship Details

We are seeking a Premium Sponsor at £15,000. Your sponsorship at this level will enable us to:

- ❖ Stage our inaugural **Royal Latin 'Extraordinary People' Awards**, to recognise those in our community who have gone the extra mile to help others
- ❖ Donate event proceeds back to the Royal Latin School Fund (Registered Charity) to fund heritage projects in 2023/4
- ❖ Keep our basic ticket price as low as we can, to make the event as accessible as we can
- ❖ Work with top quality event suppliers to ensure we do the event justice, as sustainably as possible

£15,000



If Premium Sponsorship isn't for you, why not consider sponsoring one aspect of the event? We have the following options available, and will be very happy to discuss a package of benefits to suit your needs:

VIP Drinks Reception Sponsor x 1: £5,000

- Full page programme advert
- 10 tickets for VIP reception & main event
- Hyperlinked logo on event web page
- Verbal thanks at the Gala Ball
- Banner space in VIP drinks reception

Entertainment Sponsor x 1: £5,000

- Full page programme advert
- 10 tickets for VIP reception & main event
- Hyperlinked logo on event web page
- Verbal thanks at the Gala Ball
- Banner space in event foyer & Green Room visit

Main Drinks Reception Sponsor x 1: £5,000

- Full page programme advert
- 10 tickets for VIP reception & main event
- Hyperlinked logo on event web page
- Verbal thanks at the Gala Ball
- Banner space in drinks reception

Event Programme Sponsor x 4: £2,500

- Full page programme advert
- 4 tickets for VIP reception & main event
- Hyperlinked logo on event web page
- Verbal thanks at the Gala Ball



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Please RSVP by 5th September 2022

We wanted to offer you this sponsorship opportunity because we really want your company to take centre stage in our 600th Anniversary celebrations next year.

We'd love to hear from you to explore the opportunity further and answer any questions you may have!

Jo Ballantine

RLS Director of Development
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