

Sponsor Invitation:

The 2023 Royal Latin 'Extraordinary People' Awards

In 2023, The Royal Latin School in Buckingham celebrates its 600th anniversary - making it the 100th oldest school in the world. On Saturday 30th September 2023, members of the school community - past and present - from all over the world, plus VIPS from the local community will gather to celebrate this incredibly special year, at a spectacular Gold Gala Ball, incorporating the inaugural **Royal Latin 'Extraordinary People' Awards.**

We'd like to offer you the opportunity to take centre-stage at this flagship event in our calendar and to play an important, memorable part in our special 600th year . . .

600



ROYAL LATIN
SCHOOL

600
YEARS



ROYAL LATIN
SCHOOL

600
YEARS

Which will you choose?

We are seeking five special companies, organisations or individuals to sponsor one of five awards which be launched in the local community in early 2023 and presented during the Gala Ball in September. The awards seek to reflect the Royal Latin values, and will recognise those in our community who have demonstrated extraordinary qualities in their efforts to help others - to say thank you, and to be a role model to our students. Award recipients will be chosen by a panel of judges from our community. Full details of the awards criteria can be found at:

<https://www.royallatin.org/extraordinary-people-awards/>



Royal Latin School
Extraordinary People
Awards 2023

Leadership

Integrity. Lead. Inspire.



Royal Latin School
Extraordinary People
Awards 2023

Resilience

Focus. Overcome. Aspire.



Royal Latin School
Extraordinary People
Awards 2023

Teamwork

Goals. Support. Share.



Royal Latin School
Extraordinary People
Awards 2023

Innovation

Courage. Creativity. Solutions.



Royal Latin School
Extraordinary People
Awards 2023

Nurturing

Compassion. Empathy. Protect.

Award Sponsors will receive:

- Inclusion in press releases & social media posts as an Award Sponsor until Oct 2023
- 2 x VIP tickets to the Gala Ball
- Award certificate & presentation photo to commemorate your sponsorship
- Opportunity to present the Award to the recipient on stage
- Inclusion in Gala Ball speeches
- Logo featured on screen during the awards
- Hyperlinked logo to your company or organisation on the Awards web pages until December 2023
- Full page Gala Ball programme advert
- Opportunity to provide items in a VIP Goody Bag

**Award sponsorship fee:
£2,500 per award**

**Headline Awards Sponsorship
is also available, at £10,000 to include one
VIP table of 10, naming of overall awards
scheme, plus one award of your choice.
The other four awards will be made
available to other sponsors.**



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Your audience awaits...

We can offer you a wide range of meaningful marketing opportunities, including:

- ❖ Logo placement on our awards web page until December 2023, linked to your website/product
- ❖ Inclusion in monthly school newsletter to parents, circulation 1800
- ❖ Inclusion in alumni magazine (print & pdf versions), circulation 4,500 globally
- ❖ Sponsor thank you posts on social media, school, alumni & 2023 channels over several months
- ❖ A sponsor case study for you to use to demonstrate the impact of your sponsorship to your stakeholders



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We'll make it memorable...

Your sponsorship benefits will endure far beyond the big night. We believe your company will benefit from:

- Permanent membership of our corporate network, with networking & recruitment opportunities via engagement with our 6th form, graduates & global alumni network of all ages
- Association with a 600 year old, highly respected institution with an incredible heritage & a reputation for excellence & innovation
- Introduction to the Royal Latin global community of consumers & decision makers



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If Awards Sponsorship isn't for you, why not consider sponsoring one aspect of the event? We have the following options available, and will be very happy to discuss a package of benefits to suit your needs:

VIP Drinks Reception Sponsor x 1: £5,000

- Full page programme advert
- 10 tickets for VIP reception & main event
- Hyperlinked logo on event web page
- Verbal thanks at the Gala Ball
- Banner space in VIP reception

RESERVED

Entertainment Sponsor x 1: £5,000

- Full page programme advert
- 10 tickets for VIP reception & main event
- Hyperlinked logo on event web page
- Verbal thanks at the Gala Ball
- Banner space in event foyer & Green Room visit

Main Drinks Reception Sponsor x 1: £5,000

- Full page programme advert
- 10 tickets for VIP reception & main event
- Hyperlinked logo on event web page
- Verbal thanks at the Gala Ball
- Banner space in drinks reception

Event Programme Sponsor x 4: £2,500

- Full page programme advert
- 4 tickets for VIP reception & main event
- Hyperlinked logo on event web page
- Verbal thanks at the Gala Ball

Please RSVP by 1st May 2023

We'd love to hear from you to explore
the opportunity further and answer any questions
you may have!

Jo Ballantine

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